

Rockingham Cooperative Announces Acquisition of Augusta County Retail Location

FOR IMMEDIATE RELEASE

Harrisonburg, Virginia – Local business Rockingham Cooperative is pleased to announce their acquisition of Verona Ace Hardware, located at 241 Lee Highway, Verona, VA 24482.

Effective January 2019 Verona Ace Hardware will join the Rockingham Cooperative family to become the fourteenth location, and third in Augusta County, that stretches from Strasburg down to Franklin County in Virginia. Since opening its doors for business in July of 1998 Verona Ace Hardware has become known for its positive presence in the community and outstanding customer service.

“This change in ownership comes with positive aspects for all parties involved, including and most importantly for the customers that we have served so diligently for all of these years. Rockingham Cooperative has vast experience and expertise with their presence having valuable effects in those communities in which they serve. I am confident that the Rockingham Cooperative will continue to serve as a resource to exceed our customer’s expectations and will continue to invest in the employees, facilities, and the community of Verona.” – **Matt Deitz, Owner - ACE Hardware Verona**

Customers can expect the same level of consistent outstanding service when they visit Verona Hardware and Rockingham Cooperative account holders will have the benefit of an additional location for their hardware needs. Verona Ace Hardware will provide a new geographic opportunity to allow Rockingham Cooperative to service new and existing customers in an easy to reach, highly visible, retail space.

“We are excited about the addition of Verona Hardware location to Rockingham Cooperative. We currently have many members and customers from this area so adding this location is a great opportunity and will be a win-win for the members and patrons from both organizations.” – **Norman Wenger, CEO - Rockingham Cooperative**

Rockingham Cooperative has been serving our community since 1921 and is Virginia’s oldest member-owned Cooperative. They proudly have fourteen locations in six counties across Virginia offering a variety of products and services to their member-owners and customers.

* * *